



**TAGQUEST**

# Auto Insights

## AUTO INSIGHTS

There is nothing worse than finding out that one of your good customers just bought a new car from one of your competitors.

*Don't let that happen to you!*

TagQuest Auto Insights keeps you informed when your good customers are applying for an Auto loan. Our relationships with the three National Credit Bureaus allow us to receive a live feed of every consumer that has had their credit checked for an Auto loan within the last 24 hours. We scrub this list of daily Auto credit reports against your current and past customer database. When we find a match we inform you *immediately*. This will give you an opportunity to get in touch with your customer *before* they make the mistake of buying a car from one of your competitors.

**“NO CUSTOMER LEFT BEHIND”**

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